



FOR IMMEDIATE RELEASE:

**Worldwide Music Wholesaler, Super D, signs exclusive distribution agreement with CD Baby to distribute to retailers worldwide.**

**IRVINE, CA – April 12, 2006 -- Super D**, a Worldwide Music Wholesaler has signed an exclusive distribution agreement with internet retailer CD Baby to distribute CD Baby's 160,000 unique titles of independent artists' music to retailers worldwide. CD Baby has over 128,000 artists who have consigned their CDs to be sold on CD Baby and now these independent artists have worldwide distribution to retailers through Super D. CD Baby gave the independent artists an opportunity to offer and sell their product online and now the artists have a distribution channel to retailers worldwide.

**What does this mean to the individual artists?**

CD Baby created an internet marketplace for an artist to market and sell their CDs and now the artist has immediate worldwide distribution to retailers. Super D sells to over 1,300 retailers on a weekly basis and now artists can efficiently work with their local retailers with easy access to the product. "This is a fantastic opportunity for the independent artist to instantly get worldwide distribution," said Jeff Walker, President of Super D, "CD Baby and Super D have joined up to provide a complete worldwide solution for the independent artist."

Over the past eight years CD Baby has created the largest database and selection of independent artists' music in the world. The selection continues to expand at an unbelievable pace of over 3,000 titles per month. With its total commitment to supporting the independent artist and its exceptional technology CD Baby has become a savior to the independent artists.

"We've always wanted to offer a brick and mortar solution to our clients," says CD Baby's vice president of marketing and business relations, Alex Steininger, "because we feel many will do well in traditional record stores. But, we won't do a deal unless its right for the artists, and our deal with Super D opens many doors for the independent artists we represent, so we felt it would benefit them, and that Super D was a perfect fit".

Over the past several years Super D has been creating the only Worldwide One Stop that is committed to Superior Service, Selection, and Technology. The addition of 160,000

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CD Baby titles to Super D's current in stock selection of 215,899 titles provides brick and mortar and internet retailers worldwide with the best possible selection available and a true Worldwide One Stop. Super D's selection represents product from 24 countries worldwide.

The combination of CD Baby and Super D creates a total solution for the independent artist for true worldwide distribution.

#### About CD Baby:

CD Baby sells and distributes music online for independent artists and labels. Founder and musician Derek Sivers was selling his own CD online in 1997, and he eventually asked a few friends if they'd like to sell their CDs there, too. Friends told friends and now over 128,000 artists sell their music through CD Baby. CD Baby has sold over two million CDs to customers worldwide, and paid over \$25 million dollars to musicians. CD Baby's Digital Distribution program has deals with all major digital outlets such as Apple iTunes, Verizon Wireless' V CAST MUSIC, MSN Music, Rhapsody, Napster, and Sony Connect, making CD Baby one of the leading digital distributors. For more information visit [www.cdbaby.com](http://www.cdbaby.com). More information about CD baby is available at [www.cdbaby.com](http://www.cdbaby.com) or you may contact Alex Steininger, Vice President, Marketing and Business Relations, at [alex@cdbaby.com](mailto:alex@cdbaby.com) or 503-255-2569.

#### About Super D:

Founded in 1990 as an independent music store, CD Listening Bar, Inc. is a privately held employee owned California corporation located in Irvine, California. Super D currently has the largest worldwide selection of CD's & DVD's from 24 countries in the world and distributes them to independent music retailers, chain music retailers, internet retailers, international retailers and special market retailers worldwide. More information about Super D is available at [www.sdcd.com](http://www.sdcd.com) or you may contact Jeff Walker, President, at [jeffw@sdcd.com](mailto:jeffw@sdcd.com).

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